

Trademark Clearinghouse

The Trademark Clearinghouse is an ICANN-mandated global database that support rights protection for trademark holders, while supporting trademark claims and sunrise services.

How does it work?

Any trademark holder (private person, or company) can submit a trademark record through a Trademark Agent such as 101domain for a yearly fee to be included in the Trademark Clearinghouse.

The TMCH verifies and records rights information from all over the world, including registered trademarks, marks protected by statute or treaty, or court validated marks and other trademarks that constitute Intellectual Property rights.

If rights information is accepted and authenticated, TMCH trademark holders can register domain names ahead of the general public during the launch of a new generic domain.

In addition to registering domain names defensively, many businesses invest in domain blocking brand protection. A domain block disallows any party from purchasing a domain using your term in covered domain extensions across all domain providers.

The Donuts Domains Protected Marks List protects intellectual property and trademark owners from abuse and cybersquatting in Donuts' 241 top-level domains.



Our DPML programs' benefits.

Easy

Protect your brand's trademark term in as many as 241 domains in a single program.

Versatile

Allows brand owners to protect more than just exact-match trademarks but also various combinations of a name that are used in sophisticated phishing and cybersquatting campaigns.

Economical

DPML subscriptions are a fraction of the cost of typical defensive registrations.

PRODUCT / PRICING	Basic DPML	DPML Plus
Registration Term	5 Years	10 Years
Price	\$6,995	\$13,995
Price per extension (per string / year)	\$5.80	\$1.45
Features	<ul style="list-style-type: none"> • 241 extensions • Free domain unblocks • Homographic protection 	<ul style="list-style-type: none"> • 242 extensions • Free domain unblocks • Misspellings • Exact match mark plus 3 additional strings • Blocks all premium second level domains • Can't be overridden by other parties with the same trademark without consent • Homographic protection



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