

3 Unique advantages of Fovea IP



It has never been easier to analyze trademark data on a worldwide level, provided you have the proper tools and know-how.

We are introducing new innovative technologies that use Artificial Intelligence (AI) to improve relevancy with faster results when compared to all existing services.

Fovea IP has three specific unique products not available on the market that can broaden your coverage, speed up your research screening, and drive innovation with analytical insights.

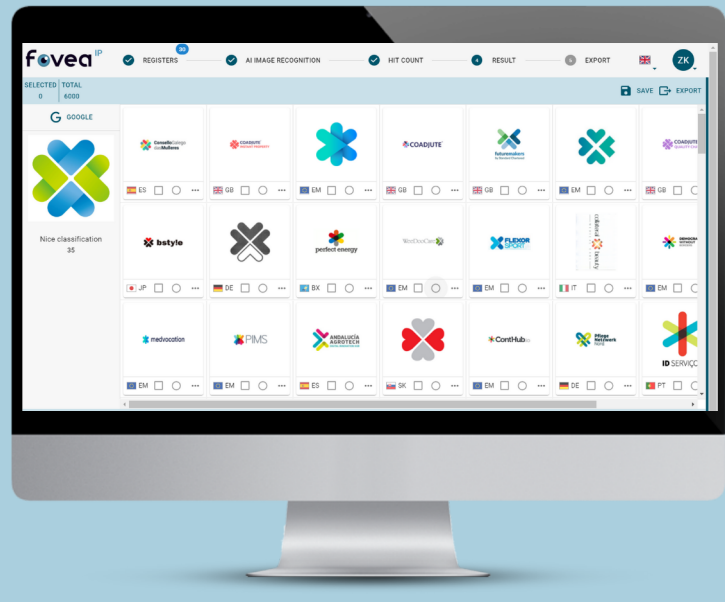
186 Global Registers

65 Industrial Design registers

76 Pharma & IN use registers

1 AI figurative mark similarity search

Artificial intelligence allows you to do figurative similarity searches based on images and shapes, not taking into account Vienna classes.



Revolutionary logo and device search

This technology is revolutionary in the figurative mark similarity search as it provides:

1. Relevance
2. Fast Online Results
3. Cost Effectiveness

2 Wordmark similarity

Perform availability searches with unprecedented effectiveness. Results are ranked by relevance.

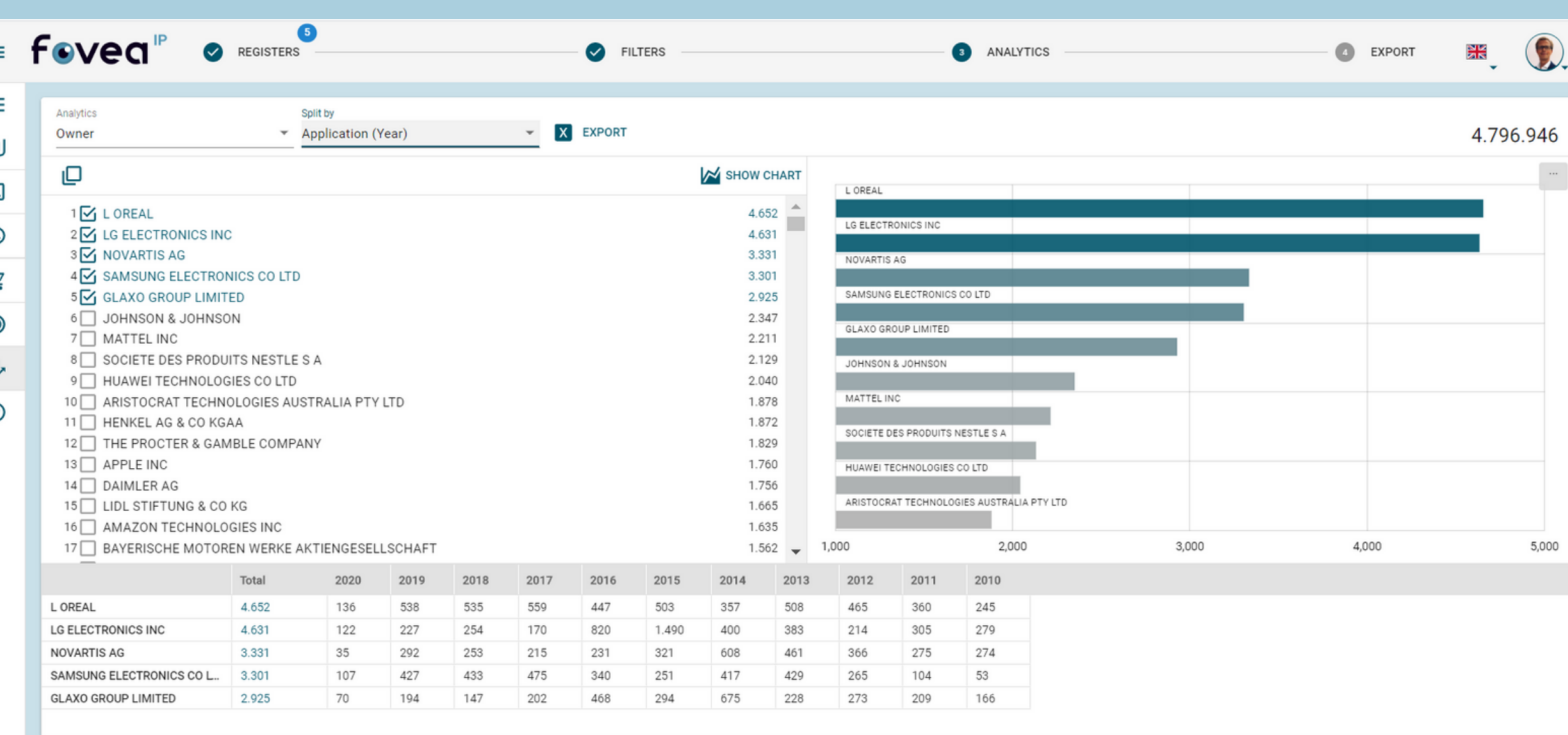
Brand	Device	Representative	Status	Application date	Code
		REGIMBEAU, Mme. Carole ADJADJ	Registered	2016-10-03	
ACTIVIA		Cabinet REGIMBEAU	Registered	2000-11-28	
ACTIVIA		REGIMBEAU, Mme. Carole ADJADJ	Registered	2016-09-29	
MTY20 ACTIVA TE		ZABDIEL HERNANDEZ GODINEZ	Registered	2012-04-27	-
ACTIVA FAMILIAS PROD...		ROBERTO DURAN GONZALEZ	Registered	2015-05-08	-
ACTIVMAX	ACTIVMAX	MARK D. GODLER, ARNOLD & PORTER KAYE SCHOLER ...	Filed	2019-02-14	+?
ATTIVITA		NAGUIBE DEL CARMEN RAMIREZ FLORES	Filed	2006-11-09	+?
ACTIVEO2	ACTIVEO ₂	Mark B. Harrison, VENABLE	Registered	2001-04-11	??

From knock-out to full similarity search

- On the fly adaptations of strategy to refine your results.
- Screen your results then share your report with external agents for local opinion integration!

3 Analytics

First ever trademark analytics module integrated into your screening and research platform.



- Gain business insights with comprehensive analysis of owners, brands, registers, portfolios, representatives and more!
- Create new business leads based on location, activity and associations using visualization tools or export into your preferred format for additional analysis.
- Benchmark representatives and create alerts on areas of interest, such as changes or as new information becomes available.

Visit us at foveaip.com to learn more !

Free Trial Access Available - please contact sales@foveaip.com for more information.



foveaip.com

Headquarters - Rue de Stalle, 140A 1180 Brussels Belgium | +32 2 425 35 37
Fovea IP North America - 250 Park Avenue - New York, NY 10177

