

**BKM | BERKEMEYER**



INTELLECTUAL PROPERTY

— SINCE 1951 —

## TRADEMARKS

A large staff of lawyers and collaborators, specialized in the country and abroad, with a vast experience in advising all kinds of companies, ranging from leading multinational companies engaged in different industries to small international and national companies, as well as entrepreneurs. Comprehensive assistance in intellectual property is provided, both at the contractual and litigation levels, and strategies are implemented for the protection of trademarks, trade secrets and valuation of intangibles, providing services in Paraguay and abroad.

BERKEMEYER ASSISTS  
NUMEROUS CLIENTS,  
FROM LARGE  
MULTINATIONAL  
COMPANIES TO  
SMALL BUSINESSES,  
IN SIMILAR MANNER.

BKM | Berkemeyer demonstrates a great commitment to clients, always seeking to innovate in the provision of our services. Specifically, we offer advise on trademarks searches together with legal opinion on preliminary feasibility, trademark registration and renewal, trademark surveillance service, trademark opposition procedures affecting our clients' rights, registration of geographical indications and designations of origin, registrations, renewals and any other procedure regarding domain names.

Likewise, we promote legal actions for cancellation due to lack of use, unfair competition, trademark misuse, trademark nullity and any other action arising from the trademark law. In addition, advise is provided regarding changes of title such as assignments, mergers, changes of name and address, licenses, franchises and other types of trademark rights operations, covering also works in connection with investigation on the use of trademarks in the market, trademark registration before the Customs Administration and other procedures before said office.

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### CONTACTS

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## PATENTS

The area of protection and registration of new inventions, innovations and creations is formed by a team of experts that includes lawyers, chemists, biochemists, and engineers offering comprehensive advice for the registration of patents, utility models, and industrial designs.

Services include the preparation, filing and prosecution of patent and industrial design applications and, are provided in Paraguay and other countries in the Americas and the rest of the world, including defense of patents against possible infringements at the national level.

Moreover, legal advice is provided to the main biotechnology companies in the pharmaceutical and agricultural areas. Our experience in the corporate, commercial, technological, regulatory and intellectual property aspects of the mentioned industries is widely recognized by our clients, nationally and worldwide.

BKM's TEAM OF  
LEGAL EXPERTS,  
INCLUDES LAWYERS,  
CHEMISTS,  
BIOCHEMISTS,  
PHYSICISTS AND  
ENGINEERS.

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## CONTACTS

- › [CRISTÓBAL GONZÁLEZ](#)
- › [LILIAN LÓPEZ](#)

The header image features a dark blue background with a circuit-like pattern of white lines and dots. In the center, there is a large, semi-transparent copyright symbol (©) with a hand reaching towards it from the left. The text 'COPYRIGHT AND NEW TECHNOLOGIES' is written in a bold, yellow, sans-serif font across the bottom of this image.


## COPYRIGHT AND NEW TECHNOLOGIES

Legal assistance in the protection and registration of copyright works is offered. Legal services include effective solutions for the protection of works under copyright law, such as the drafting of contracts and registration procedures before the Copyright Office.

Customized support and assistance for each client is made available in regard to license granting and the transfer of copyright and related rights.

Strategies for the protection of artistic and cultural activities are developed, providing legal protection for audiovisual works, drafting and negotiating contracts related to them.

In addition, advice and services related to domain names, software, data protection, information technology and electronic commerce are offered.

A vertical gold-colored bar is positioned to the left of the text block.

BASED IN OUR  
EXPERIENCE, BKM  
BERKEMEYER OFFERS  
LEGAL ASSISTANCE  
ON PROTECTING  
AND REGISTERING  
AUTHORIAL RIGHTS  
AND COPYRIGHTS.

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## CRIMINAL LAW AND ENFORCEMENT

We assist and manage anti-piracy actions and promote the most appropriate action according to the client's needs, specifically, extrajudicial actions (inter alia, cease and desist letters, investigations) and legal actions (border measures, criminal proceedings), solutions in the fight against counterfeiting and piracy.

We also assist our clients in the registration of their trademarks before the Customs Administration, a process authorized in our country since 2008, in accordance with the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS) ratified by Paraguay.

Our Firm takes care of the assumption of representation and/or sponsorship in criminal trials, exercising all actions towards the defense of the client's rights, whatever the nature of the criminal procedure or according to the proposal made in criminal proceedings already initiated.

Upon conducting deep analysis and diagnosis, specific possibilities of the legal situation that affects the client and the alternatives for defending their interests are established, preparing strategies for oral hearings and/or written proceedings at any stage.

The team monitors the activities of the prosecutorial investigation and before the judges who intervene in all instances, proposing measures that would allow corrections regarding the dynamics applied in the trial; advising, monitoring and suggesting technical consultants with respect to expert and/or technical evidence and, in particular, those that must be carried out abroad.

BKM | BERKEMEYER  
ASSISTS AND  
MANAGES  
ENFORCEMENT  
ACTIONS AND  
ARRANGES THE  
MOST SUITABLE  
ACTION UPON THE  
CLIENT'S NEED.

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### CONTACTS

› [FEDERICO HUTTEMANN](#)

# BKM | BERKEMEYER



## ABOUT US

BKM | Berkemeyer was founded in 1951 to be one of the leading law firms in Paraguay, with a daily commitment to excellence, based on a team of professionals with international education and expertise building the trust of its clients.

BKM | Berkemeyer, with more than 45 lawyers specialized in different areas of law, and supported by the most advanced technology, meets every client's needs and provides the required services in timely and appropriate manner.

For more information about the Law Firm, please visit [www.berke.com.py](http://www.berke.com.py)

## CONTACT INFORMATION

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