



## Enterprise-Level Monitoring & Reporting



OnDMARC is an email security product that guides businesses to full DMARC protection for their digital assets quickly and economically.

### What is DMARC?

DMARC (Domain-based Message Authentication, Reporting and Conformance) is the only way to stop email impersonation based phishing attacks. Protect your staff and customers from falling victim to spoof emails.

- See who is using your domain to send fake emails.
- Stops criminals from being able to send fraudulent emails from your account.
- Boosts your email deliverability by verifying you as the genuine sender.



### Why OnDMARC?

OnDMARC is a cloud-based application that enables organizations to quickly configure SPF, DKIM and DMARC for all their legitimate email sources. This actively blocks phishing attacks and stops email impersonation.

### Deploy DMARC and Send Email Confidently.

All it takes is a single fraudulent email to damage the relationship you have with a client. With increased phishing and malware attacks, customers are becoming wary of the sources they trust online. Confident visitors engage and convert. Therefore, you need a monitoring system in place to cover every aspect of your brand 24/7 when you don't have eyes on it.

Anyone can send an email directly to your customers, suppliers or employees pretending to be you if DMARC is not deployed. This puts your security and reputation at risk.

## HOW DMARC WORKS

### Insight

Did you know the emails you send to your clients could be marked as pass, fail, quarantine, or rejected depending on how your records are set? What this means for your business is that your email deliverability could be suffering without your knowledge. Without a reporting platform in place you may have never known.

DMARC reports can be complex, we make it easy for you. We analyze and interpret your reports to show you what's going on across your email domain and give you actionable information to implement.

### Action

As you know, online brand reputation and monitoring is a cumbersome responsibility.

Our implementation professionals will take the load off your day-to-day work in these areas.

We will identify who is impersonating your emails and prevent spammers and specific regions from sending fraudulent emails on your behalf.

Verifying your email as a genuine sender will boost your email deliverability and improve your marketing efforts.

### Protection

The 101domain technical engineers will install DMARC for you, let it run, look at the sources and then set the records to the sources you approve.

Once DMARC is fully deployed, we will continue to monitor for new sources of email and any further attacks.

We will continue to block phishing attacks and protect your brand reputation actively.



877.983.6624  
www.101domain.com  
corporate@101domain.com

