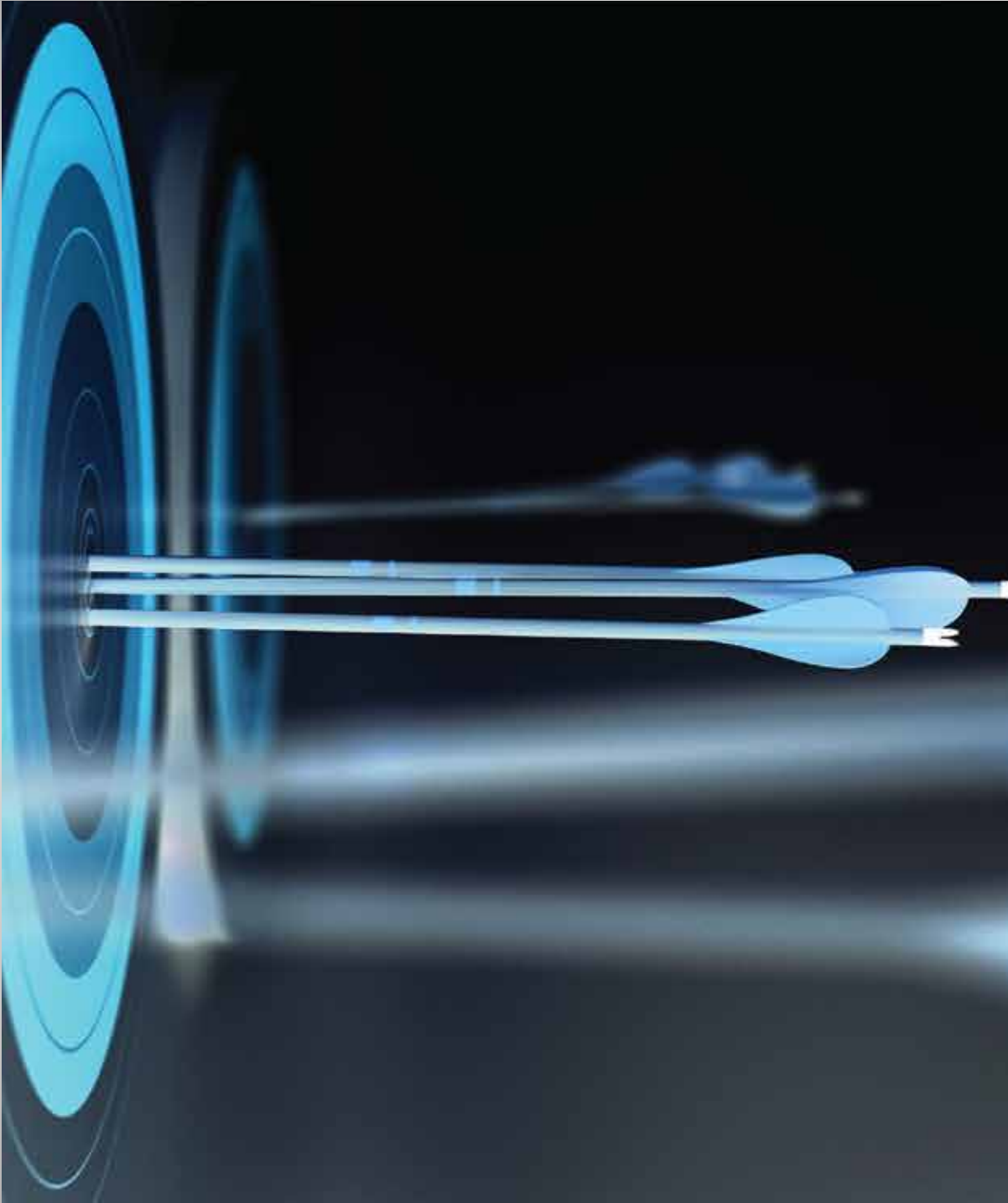


“

Destek Patent was founded in 1983, in the city of Bursa by Kemal Yamankaradeniz, the Chairman of the Board, with the aim of providing services in the field of intellectual property. The core activity of Destek Patent revolves around attorneyship and consultancy services on trademark, patent and design registrations in the field of intellectual property.

”



Vision

To be a global firm on intellectual property rights.

Mission

To promote awareness on Intellectual Property Rights as the national leading company of the sector and to increase the competitiveness of our clients in the global markets by encouraging innovations.



Our values

LOYALTY

JUSTICE

RESPECT

RELIABILITY

DILIGENCE

GUIDANCE



Destek Patent was founded

1983

Upon coming into effect of new Industrial Property Rights Legislation, Destek Patent performed hundreds of in-house trainings and informative meetings regarding industrial properties rights legislation.

1995

TURKPATENT was established

1994

Destek Patent joined INTA (International Trademark Association) for the first time.

1997

Destek Patent organized the first International Industrial Properties Rights Symposium.

Destek patent opened its first branch in İzmir.

1998

Destek Patent opened its first branch abroad, in Switzerland.

2002

Destek Patent joined LES Turkey and AIPPI Turkey organizations and elected as chairman of LES Turkey.

2007

Destek Patent initiated corporate social responsibility project "Protect Your Idea" with the objective of enhancing Intellectual Rights consciousness and contribute to patent literacy.

2019





Our difference

Our Team

The broadest and most experienced human resource with its sustained experience in its sector in Turkey.

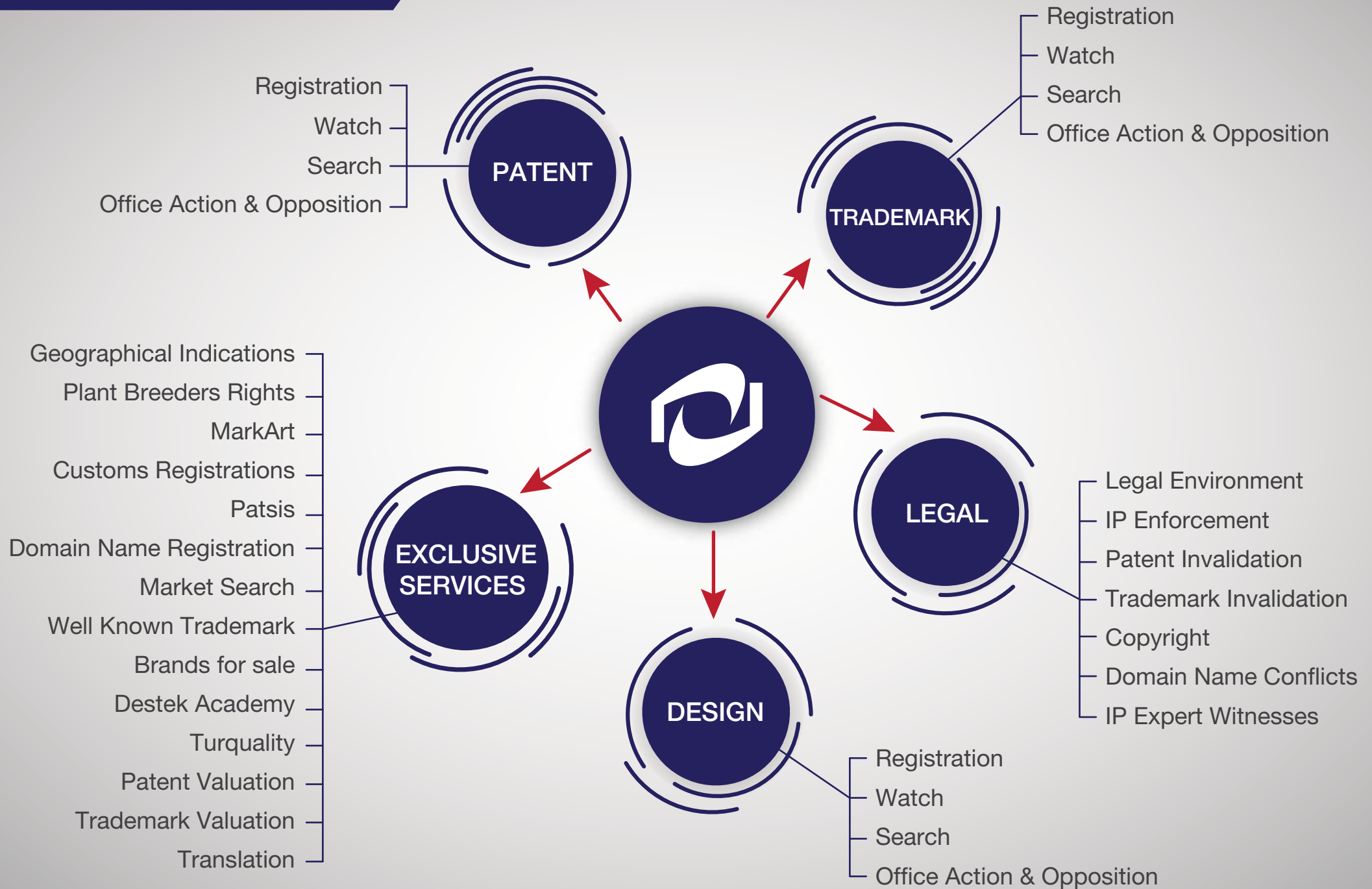
Our Experience

Our experience gained from over 210.000 trademarks, over 43.000 patents and utility models, up to 310.000 design consultancy and attorneys in national and international arena is reflected in our all works.

Our journey fellow

We'll map out a route for your IP rights and will provide our best support during the process and later on.

Our Services





DOS: Destek One Stop

We're assisting you with all IP matters worldwide. We rely on our 37 years experience and strong service network.

You do not need to contact a different agent in each jurisdiction and manage all the work at your side. You can simply trust Destek Patent's experience on portfolio management and leave all the responsibility to us.

“

We're handling all IP matters worldwide on behalf of you with our DOS “Destek One Stop” Service.

”

MarkArt

Markart is brand naming service for creating a new, accurate brand for companies, eligible for trademark registration based on companies sectors, customers and competitors.

Scope of MarkArt Service

- ④ Identifying project particulars
- ④ Exploring a new brand
- ④ Worldwide and Regional trademark and domain searches for availability of registrations
- ④ Linguistic screening
- ④ Logo / Emblem design suitable for the brand

“

Finding trademarks
eligible for registration

”





patsis®

PATSIS is a patent operating system in which standards are defined, road map is determined, and controlled and supervised activities are carried out for successful R&D structuring that creates projects in the domestic and international arena as a result of innovation and patent.

“

Let's create your road map

”

Patent Valuation

It is a service that includes financial assessment of the registered patent which you produce is evaluated by taking into account “cost”, “market”, and “income approaches”.

Why Patent Valuation is needed?

- ④ To obtain concrete and comparable data about the relevant patent that has gone into the production phase
- ④ To measure the success of the brand management activities
- ④ To have an idea prior to the purchase and sale of the patent
- ④ To measure the marketing budget and success of advertising activities
- ④ To have an idea prior to license and franchising agreements
- ④ To provide concrete data on relations with domestic and foreign investors
- ④ To plan the resource allocation properly
- ④ To determine the amount of claim in case of infringement of patent.



Trademark Valuation

It is a service that enables to calculation of the value of your Trademark within the market by using an internationally accepted valuation methodology.

Why Trademark Valuation is needed?

- ④ You can have concrete and comparable data about the brand that you have invested in.
- ④ You can measure the success of the brand management activities.
- ④ It helps to determine marketing budget and objectives.
- ④ You can measure the success of the advertising activities.
- ④ You may plan the resource allocation properly.
- ④ Public offering, risk capital, funds, finance architecture.

“

Let's estimate your
brand value

”

Sector Monitoring Service

This service enables you to have more detailed information about the sector you are planning to invest in and also we report on trademark applications which have been published in the bulletin of TURKPATENT and notify you about the latest developments in the market that you are interested in.





p»fast

You can increase number of your patent applications by means of our P-FAST service developed for R&D centers.

P-FAST is an applied training package consisting of general concept and processes of patent and applied patent search. The training is designed for companies which conduct R&D, are in process of becoming R&D Center or have just become R&D Center.

Domain Service

As Destek Patent, we offer “Corporate Domain” service to manage all processes in your name from registration of domain names of your web pages to management of your current domains with our sustained experience.

Fast and reliable “Hosting Service”

We offer Destek Patent “Hosting Service” to meet all corporate e-mail, web domain needs of your company in a fast and reliable way.





PBR / New Variety

Plant varieties are protected by Turkish PBR Law No: 5042 in Turkey in compliance with an implementation regulation and a national variety list including the list of plant species for which PBR is accessible in Turkey.

Destek Patent has extensive experience and expertise in domestic PBR protection, independent indications of which the firm has been continuously named as Turkey's top-ranked IP firm for as of the introduction of Turkish PBR system according to official PBR filing and registration statistics.

Geographical Indication

For those who want to create a brand value and enjoy the advantages of the protection provided by registration in relation to the products which are associated with their city or region, we offer the “**Geographical Indication**” service.

“

We protect your values

”



Corporate Social Responsibility

Destek Patent being aware of its responsibility in respect to social issues, it has contributed to various social responsibility projects ranging from health to education, from sports to art.

Putting “education” in the center of its social responsibility understanding in its today’s position, it set out its preliminary goal to spread “**Intellectual Property Rights consciousness and enhance patent literacy and contribute to Turkey’s intellectual capital**”.

It is a Corporate Social Responsibility Project initiated with the objective of enhancing Intellectual Rights consciousness and patent literacy and thus contributing to Turkey’s intellectual capital.

Started with idea of keeping in mind high school and university students, entrepreneurs, SMEs, the project gives training on general information to enable individuals to protect their rights in intellectual property rights.

“

Intellectual Property Rights consciousness
and enhance patent literacy and contribute
to Turkey’s intellectual capital

”

Memberships



INTA
(International Trademark Association)
www.inta.org



AIPLA
(American Intellectual Property Law Association)
www.aipla.org



EPI
(Institute Of Professional Representatives
Before The European Patent Office)
www.patentepi.com



LES TURKEY
(Licensing Executives Society)
www.lesi.org



AIPPI TURKEY
(International Association For The Protection Of Intellectual
Property)
www.aippi.org



MARQUES
(Association Of European Trade Mark Owners)
www.marques.org



INGRES
(Institute For Intellectual Property Rights In Switzerland)
www.ingres.ch



CIOPORA
(International Community Of Breeders Of Asexually
Reproduced Ornamental and Fruit Varieties)
www.ciopora.org



VPP
VPP (Association Og Intellectual
Property Experts)
www.vpp-patent.de



PTMG
(Pharmaceutical Trade Marks Group)
www.ptmg.org



GRUR
(German Association For The Protection
Of Intellectual Property)
www.grur.org



JIPA
(Japan Intellectual Property Association)
www.jipa.or.jp

1ST
RANK
IP FIRM OF
TURKEY
IN OFFICIAL STATISTICS
SINCE 1995

10^{TOP}
IP FIRM OF
WORLD
IN INTERNATIONAL
TRADEMARKS



Destek Patent - Your IP partner in Turkey 

www.destekpatent.com

global@destekpatent.com